

Camera Ready Internet Submission Guidelines

Acceptable Formats and Dimensions

Utah Media Group ad sizes are Columns x Inches. So width would be 1-6 columns x height 1 - 19.75”

PDF with fonts embedded. Please down-save PDF to Acrobat 4 (PDF 1.3)
High Resolution EPS with embedded or outlined fonts.

Utah Media Group doesn't accept files built in Word, Correl, Publisher, or Power Point formats.

All color artwork should be submitted as process CMYK, or grayscale for black and white ads.

Raster based artwork (TIF, JPG, GIF, etc.) are not recommended for optimum quality press reproduction. Any artwork submitted in a raster format should be optimum resolution (270 DPI at print size).

For tips on toning artwork please download the “Profile Guide” from website.

Our ICC Profile is available for download on the website.

Submission

Using an internet browser enter the web address of:

www.utahmediagroup.com/upload.php

Please follow the instructions on the upload page for creating a new account. Once your account has been created you will be redirected to the advertising information page. To ensure that your advertisement is received and prints correctly, please completely fill in all the fields of information.

After uploading your ad, you will be emailed a confirmation ensuring your upload was successful.

Only one ad can be uploaded per submission.

Zipped files are not acceptable.

Please consult your advertising sales representative for deadline information.

Revised Ads

Please contact your sales representative in the event that changes need to be made to the ad you have submitted. Revisions will not be accepted without notification to the sales representative.

Please contact your sales representative or sales department at 801-204-6300 with any questions.